

USCHI BOARD OF DIRECTORS MEETING

CONFERENCE CALL

Tuesday, April 12, 2016

The USCHI Board of Directors held a teleconference meeting on Tuesday, the 12th of April 2016. President Hughes called the meeting to order at 7:00 AM CST. Board members present were President Taff Hughes, Vice President Greg Thurman, JC Schemper, Mark Anderson, Glen Jantzen, Morgan Crabtree, Monty Dunn, Advisor Jon Orr and Operations Manager Mandi Sieren. USCHI regular member present was Dean Karau.

AGENDA

Was reviewed by all. It was requested that the updated 2016 annual income and expenses and advertising be added to new business. Kennedy and Coe and wheat harvest movie/FFA edition be added to unfinished business. Greg Thurman moves to approve the agenda and seconded by Monty Dunn. Motion carries unanimously.

MINUTES

March 24, 2016 minutes had a change to put that Taff negotiated under the heading of Omaha Hilton. Morgan Crabtree moves to approve minutes and seconded by Glen Jantzen. Motion carries.

TREASURERS REPORT

Mandi reports the one unpaid balance of \$75 for convention auction is now paid. There is a \$35,010 outstanding on leases. Questions were ask about advertising money in the newsletter as it seems low. CHAMPS program was discussed and thought that there were 22 members that have paid that USCHI paid for on the sponsorship. Questions on account numbers 5126 lifetime memberships and 8611 website expenses. Greg Thurman makes a motion to approve the report. JC Schemper seconds. Motion carries.

OPERATIONS MANAGERS REPORT

Mandi states she has been busy hand writing thank you notes to vendors that donated to the USCHI auction. Questions were asked about method of paying our magazine editors. Says that she has had some questions pertaining to location of vendors at our convention. States that she has been contacted by a farmer from North Dakota about one of our members not paying a fuel bill left from harvest and wants to contact member for their side of the story as we all know there are two sides to every story.

AG MEDIA SUMMIT

The dates for this are July 23-27 in St. Louis. Mark states he is interested in going and there are questions to see if Mandi is interested in going also. Mark gives the board reasons for being a part of this event. States there are many relationships made and feels that these should be refreshed every year with the media. The board discussed this and doesn't know if this is a real benefit for USCHI. A motion was made by Glen Jantzen to send Mark Anderson to attend Ag Media Summit. Seconded by Mark Anderson. A vote was called Greg no, Mark yes, JC no, Morgan yes, Monty yes, Glen yes. Motion carried 4-2.

PROPOSED RULE/ENTRY LEVEL DRIVER TRAINING

ATA will not give us any support. OOIDA is against this rule. The board discussed this and states we need to keep in front of this the best that we can.

MICROSOFT ACCESS/INTUIT QUICK BASE

Mandi states purchasing Quick Base as our database would make things so much easier and save so much time. This would cost \$150 per month or \$1800 per year. It would organize our convention and make numbers easier to access. The board discussed all the pros and cons for this. Greg Thurman makes a motion to purchase the Intuit Quick Base. Seconded by Monty Dunn. Motion carries unanimously.

NATIONAL AG IN THE CLASSROOM

Mandi says she will register Mark Anderson. Mark states he will not need a motel room as he will fly in and fly out for this event.

STORAGE UNIT

Mandi states that we need to purchase some sort of storage to make getting merchandise for sale easier and more convenient for her. Greg states this would be a great idea for USCHI to buy something mobile since we do not want to rent a storage unit per month and we do not have an office building. Discussion led to making a motion. Mark Anderson makes a motion to buy a storage pod for \$2200. Seconded by Greg Thurman. Motion carries unanimously. Greg will be buying it for us and have it delivered to his shop to load and then move to where Mandi wants it.

JODY AND MELODY UPDATE

They state they will be at the Montana State Fair and ask Greg if USCHI could park the new trailer for show there in Billings on August 12th as the ag board is in favor of this. The strategic plan will be finished up by June. They would like to make contact with Mandi to do some touch up work on this. They will be at NAIC and Ag Media Summit to provide us some help at these events with Mark Anderson.

KENNEDY AND COE

Mandi states that she would like to work with this Kansas based firm. States that things with ABBB are not getting any easier to work with. Looking to clean up a few things that have been overlooked. She states the fees they have proposed are at the highest levels which should be a lot cheaper if we do not need them for everything. Talk from the board states they are one of the better firms in Kansas. Sam states we can pay monthly or yearly. Discussion leads to there will be meetings set up to discuss a rate for USCHI.

WHEAT HARVEST MOVIE/FFA EDITION

John Deere has now said they will not be able to sponsor the movie at this time. Conrad Weaver would like to know if we would be able to sponsor. Discussion leads to there are many businesses out there that are scaling back on spending this year with the economy in the situation that it is in.

INSPRO

Mike Hancock and his group has a healthiest you app that they proposed to the organization.

They would like to have the board endorse this and in return give 10% back to USCHI. There were questions asked and answered. The board would like to look into this a little more on a personal level and see where this goes.

2016 CONVENTION INCOME AND EXPENSES

Concerns over some expenses for the upcoming convention. Ideas of what expenses we had last year that we will not have this year. Discussion leads to seeing what we can cheapen up and do better for next year.

ADVERTISING

Mandi states that an advertising budget of \$35,000 is a lot and was wanting to know if she should spend that much or see if she should cheapen it up. Wants to know if she should look at advertising in more places and wants to know if the board should be more involved in advertising dollars.

Greg leaves the meeting at 9:05 AM.

Morgan leaves at 9:09

Next meeting set for May 10th at 7 AM

Motion to adjourn by Monty Dunn at 9:12 and seconded by Mark Anderson

JC Schemper, Secretary